# CTV 1311-2 Cinema and Television Practicum I (0,\*,\*) Students gain practical experience in managing moving image production projects operated by The Young Director (TYD). The TYD is a student organization, which is jointly run by first and

TYD is a student organization, which is jointly run by first and second year CTV students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.

CTV 1610 Television and Hong Kong Society (3,3,0) This course focuses on the study of Hong Kong television and social change, the role of television in the formation and maintenance of Hong Kong cultural identities, and its impact on other media and on the Asian community. The course explores the Hong Kong television industry in its socio-historical context, televisual discourses, and audience reception, as well as in relation with society from late 50s to the present.

#### CTV 1640 Theories and Aesthetics of Film (3,3,1)

The course starts with a survey of the major concept of aesthetics. Fundamentals on the different perspectives, cultural in general and media in particular, on beauty will be discussed. Then the course will focus on film. It starts with the aesthetic elements in moving image production: frame, perspective, composition, camera movement, plan-sequence, montage, lighting, colour, sound, and, last but not the least, acting. Then it proceeds to see how these elements join together to create different aesthetic forms of audiovisual works. Large amount of audio-visual materials will be presented in the classroom to acquaint students with different significant cinematic styles in film history. In the later part of the course, besides formal aspects, emphasis will be put on the experiential aspects. Philosophical questions concerning the essence of film will be addressed.

# CTV 1650 Film History (3,3,0)

The course will introduce students to some of the key moments in the history of the cinema, and to a number of key issues relevant to a study of the subject. Topics covered will include the historical context of film production, major movements, stylistic trends, directors and films. Students should also consult the General Bibliography towards the end of this Programme Document. Additional reading will also be provided per week, and can be consulted in the library.

#### CTV 1660 Principles of Photo-imaging (3,2,2)

This course introduces students to experience and appreciate contemporary photo imaging forms and concepts through an analytical and critical approach. Students will learn to compare, relate and synthesize the knowledge of image theories, aesthetics, culture, and psychology and develop their own photo communication style.

# CTV 1670 Script Writing (3,2,3)

This course introduces creative processes of script writing. Focus is on the art, craft, and business of film and television writing.

# CTV 1680 Television Studio Production (3,3,0)

The course introduces students to basic techniques of multicamera television production. The equipment, the personnel, and their roles will be explained. Fundamental aesthetics of shot composition, and shot variation, shot arrangement, lighting, and use of sound and music, etc. will be discussed. The joy and ethics of teamwork will be achieved through the joint and individual production of different genres of programme in class.

# CTV 1690 Film and Video Cinematography (3,0,3)

Prerequisite: CTV 1660 Principles of Photo-imaging Instruction in the use of the equipment available for hands-on exercises is provided to illustrate fundamental principles of cinematography in film and video. By the end of the semester, students must demonstrate an ability to communicate in basic visual terms and to produce work of competent technical quality in both film and video cinematography.

#### CTV 2130 Sound Recording and Mixing

(3,0,3)

Prerequisite: CTV 1690 Film and Video Cinematography The aesthetics of sound in film and video production are investigated through theoretical exploration and practical exercises in the techniques of sound recording and mixing.

#### CTV 2170 History and Aesthetics of Chinese (3,3,0) Cinema

The aesthetics of the Chinese cinema are explored through the study of the history of Chinese cinema. Focus is on memorable achievements in acting, script treatment, picture composition, camera movement, and mise-en-scene.

#### CTV 2180 Non-fiction Video Production (3,3,0)

The development of nonfiction filmmaking is traced by comparing current documentaries with those made earlier to illustrate how the art has responded to social, political, and economic realities and to changes in technology and systems of distribution. All stages of producing a documentary from pre-production, production, and post-production are covered, and each student produces his or her own ten-minute documentary on video.

#### CTV 2190 Digital Animation (3,3,0)

This course introduces the history, language, principles, aesthetics and digital tools used in the creation of animation within the context of art and design. Focus is on understanding the development of animation, the mechanism of animation, and the techniques of animation sufficient to produce projects of merit.

#### CTV 2210 Film Editing (3,0,3

Prerequisite: CTV 1690 Film and Video Cinematography
This course provides an exploration and practical application of
the traditional and contemporary experimental theories of film
editing. The fundamental steps of film post-production and new
electronic technologies being utilized in film and video postproduction are introduced.

## CTV 2220 Video Editing (3,0,3)

Prerequisite: CTV 1690 Film and Video Cinematography
This course provides an exploration and practical application
of the traditional and contemporary experimental theories of
video editing. The fundamental techniques of video editing
and the latest techniques of electronic video post-production are
introduced.

#### CTV 2230 Online Interactive Video (3,3,0)

The Web is a wonderful access for film/video maker of all kinds, enabling them to reach a vast potential audience cheaply and easily. This course explores concepts and structures of online communication employing interactive digital media. A variety of tools and procedures will be employed. Students will learn the history and aesthetics of the media and use the tools and techniques to create a well designed interactive Web page to convey their idea and concept, and to deliver high quality video over the Web.

Topics like HTML, user interface, design, Internet history, users' navigation habits, graphic processing, file transfers, Internet access and streaming movies will be covered. Emphasis will be put on how to compress the movie without sacrificing playback speed and sharp, crisp detail, and incorporate interactive scripts to set up the interface and control the movie clips through behaviour and action.

#### CTV 2240 Television Genres (3,3,0)

The course starts with a general survey of the historic development of dominant television genres, and discuss the characteristics of each in the context of Hong Kong's socio-cultural changes. The genre's influence in television programming, spectatorship will also be discussed. The main body of the course will be focus on one particular genre. The aesthetical and ideological elements of which will be fully discussed. This course combines theory and practice. Students gain basic hands-on experience in production techniques and produce a short work that applies the principles

learned through lectures screenings. The CTV offers different television genres in different time.

#### CTV 2250 Film Music and Sound (3,3,0)

This course provides a comprehensive foundation in film sound and music. Issues related to history, development, aesthetics, design and technology form the basis for a more complete understanding of the craft of audio and music used in film.

#### CTV 2260 Documentary Photography (3,2,2)

This course introduces the documentary vocabulary and theory through examination of a series of thematic visual works, i.e. photography, video, film, and new media from historical and sociological perspective. Students will be encouraged to form their holistic perception and apply their formulation of visual interpretation to their surrounding reality using photography as a medium.

#### CTV 2311-2 Cinema and Television Practicum II (0,\*,\*)

Prerequisite: CTV 1311-2 Cinema and Television Practicum I Students operate an integrated moving image production, circulation and promotion organization, The Young Director. The TYD is a student organization, which is jointly run by first and second year CTV students. Students gain practical experience by participating in the planning and execution of moving image production, circulation and promotion projects.

# CTV 2440 Film and Television Directing (3,0,3)

Prerequisite: CTV 1690 Film and Video Cinematography
This course covers the fundamental, practical elements for directing dramatic film and television productions in the studio and on location. The director's role and the working relationships among actors, producer, art designer, cameraman, editors and music director, etc. are explored. Opportunity to experiment with the creative use of camera movement as well as mise-en-scene is provided.

## CTV 2610 Studies in Hollywood Cinema (3,3,0

The objective of the course will be to introduce students to the history of Hollywood film production, and to a number of key issues relevant to a study of the subject. Topics covered will include the development of the studio system, relationship to society, the star system, and key films and directors. The second part of the course will focus on the films of one major film director.

#### CTV 2620 Special Topics in Film and Television (3,3,0) Studies

Different courses are designed to give students a range of currents ideas and respond to new interests of the faculty. Some of the topics include: the early cinema and before, ethnographic film, digital technology in film and television production, the musical, the semiotics of kung fu films, creative process and creativity, women in film and television, etc.

#### CTV 2630 Radio Production (3,0,3

This course is to introduce radio terminology and the operation and production aspects of radio studio work, including the techniques by which radio productions are assembled and the differing radio programme formats. Representative topics include programme design, sound recording, editing and mixing technique, music and sound effects for radio, radio scriptwriting, voice delivery, radio jingles and commercials, analysis of radio programme forms and strategies, and Internet radio. Students will get practical experience in audio labs and broadcast control rooms and further their skills by creating both short-form and long-form radio programmes formats such as radio drama, radio features, music programmes, talk shows, phone-in programmes and interviews.

# CTV 3130 Hong Kong and Taiwan Cinema (3,3,0)

This course is designed to investigate the history, the aesthetics, the genres and trend of Hong Kong and Taiwan cinema. The

areas of immediate investigation will be both the forms and styles of films, and the political-social-psychological situation of the two places.

# CTV 3150 Television Programming and Concepts (3,3,0)

This course explores TV programming strategies, practice, sources, and services at local (Hong Kong), national (China) and international levels; network, public, and independent broadcast and cable operations; audience research; and schedule development. Emphasis is focused on the evolution of the various programme types, the planning of programme formats, the creation of programme ideas and the profession of programming.

# CTV 3170 Production and Media Management (3,2,1) Prerequisite: Year III standing

This course has two parts. Part one examines the roles and skills of a film and television producer, and analyses the proper procedures for production management from project initiation to completion. Part two focuses on how media organizations are managed and on what media managers think about. It will be conducted in seminar form. Guests will be invited to share their dynamic experiences of media management. Topics will include (1) challenges facing people who run Hong Kong media organizations today; (2) techniques and processes used in managing a media company; (3) crisis management; (4) challenge of working in teams; and (5) challenge of the new media.

#### CTV 3180 Multiple Media Story Telling (3,2,2

This course introduces the students the interrelatedness of a variety of media such as painting, photo images, graphics, animation, video, performance, installation, text, sound, and literature on the descriptions of actual or fictional events in an analytical approach. Students will experience, appreciate and investigate the narrative forms in poetry, fiction, photo images, video, drama, and film. They will also learn to integrate multiple media languages into a coherent and persuasive story dialogue through lectures and exercises.

#### CTV 3190 Advanced Experimental Image (3,2,2) Processing

This course will examine the use of image in context from perspectives of various disciplines such as drawing, photography, drama, film, television, literature, and psychology. Students will integrate their visual cultural concept to sharpen their visual language skills in the medium of drawing, painting, photography, printing, video, performance, or installation. Photography as one of the image processing will be introduced to students and allow them to experiment on images from historical pinhole to digital generated image processing.

# CTV 3200 Television Studies (3,1,2)

Prerequisite: COMM 2360 Communication Theory (Cinema and Television)

This course is designed to acquaint students with knowledge of television history, institutions and cultures and methodologies of television studies. The first part of the course is an overview of television, with a focus on institutions and structures of television. The second part focuses on television as a manifold cultural form and how contemporary literary, media, and cultural theories have redefined studies of television. Lastly, this course examines the impact of television's new trends and orders, including transnational expansionism, de-regulation, and new technology.

# CTV 3210 Cinema and Television Internship (0,0,0)

Prerequisite: Year II standing

Cinema and Television students are encouraged to undertake a non-graded and zero-credit professional internship during their study. The internship is normally of at least two months full-time employment or professional practice during the summer between the second and third years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Academy of Film after the internship.